

IPD LATIN AMERICA



IPD Latin America is a highly specialized research and consulting company. IPD is known for its thought-provoking analysis, unparalleled local perspective, and attention to the particular needs of each client. With a focus on business development, government affairs and policy analysis in the energy industry, IPD provides international oil companies, service firms, financial institutions and governments with the tools they need to fully understand market dynamics and create opportunity.

IPD's strong in-country networks allow our teams to provide the focused information and analysis that investors need to make well-informed decisions.

Regional Presence, Local Focus: IPD is a U.S. company with strategically-based staff in important Latin American energy markets like Colombia, Mexico and Venezuela. IPD's advisory services offer a unique approach, bringing highly focused local insight into broader industry analysis.

IPD's consultants live in the countries we service, allowing us to provide much more than a fly-over view of local energy issues. IPD offers country-specific, customized analysis with critical insight into the micro-issues and local nuances that affect our clients. By building tangible relationships with key industry players, our consultants are able to provide on-the-ground information in real time – available to our clients on-line and/or through direct contact with our team.

The EnergyNet: IPD Latin America's EnergyNet is an integrated consulting service providing business development assistance through accurate, consistent and timely analysis of the Colombian, Venezuelan and Mexican oil, natural gas and power markets.

After ten years providing value in the region, the EnergyNet has become the tool of choice for numerous multi-national energy companies, which benefit from efficient access to systematically structured, on-the-ground insight and analysis. The EnergyNet knowledgebase is generated by proactive, in-country research. Through regular meetings with key sector contacts and consistent, high-level government relations, IPD offers its clients precisely focused and accurate information in fast moving and complex markets.

The EnergyNet is an interactive tool used by business development and government affairs professionals. The annual retainer service includes syndicated research on politics and economics, regulatory and legislative issues, competitive analysis, bid tenders, key stakeholders, upstream and downstream activities, etc. EnergyNet clients benefit from direct access to IPD's resident and international consultants, all bi-lingual, all with years of local industry experience.

The EnergyNet online knowledgebase consists of:

- ✓ Syndicated Research Archive
- ✓ Industry Contact Database
- ✓ Industry Maps
- ✓ Legislation & Regulation Library
- ✓ Sector Presentations Library
- ✓ Publications Database
- ✓ Project Profiles

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